

MEDIATEK

MediaTek Corporate Update

Eric Fisher

CORPORATE VICE
PRESIDENT

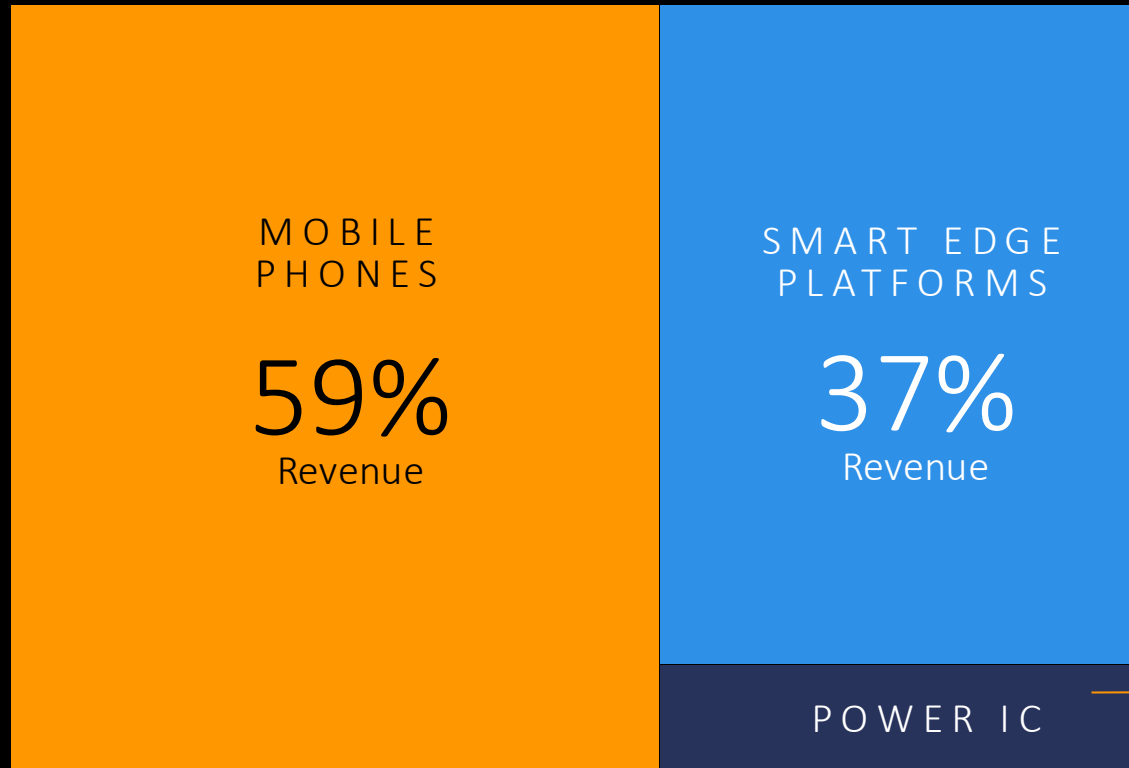
2025: Record Year for MediaTek

\$19.1B
2025 Revenue



\$16.5B
2024 Revenue

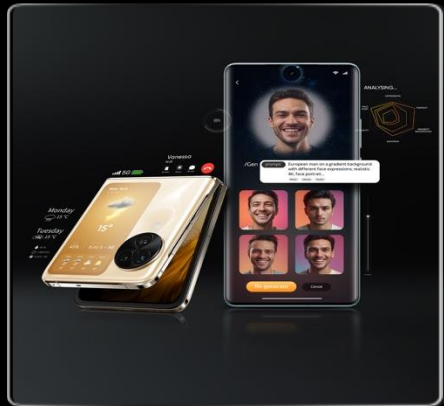
2025 \$19.1B



15.5%
Revenue growth
in 2025

4%
Revenue

MediaTek is #1 in Core Markets



Mobile



Smart TVs



Smart Home



Connectivity,
Broadband &
Networking



Chromebooks
& Android
Tablets

MediaTek's Innovations Are Driving the AI era



Key Technology Pillars

LEADING CONNECTIVITY

- 6G/5G Cellular
- RedCap
- NTN
- Wi-Fi 6, 6E, 7 & 8
- Bluetooth
- Matter
- GNSS
- GPON / xDSL
- SerDes

HIGH PERFORMANCE COMPUTING

- AI Edge Acceleration
- AI Chromebooks
- Low-power
- GPU
- Advanced Process Technology
- SOC Architecture
- Security

FLAGSHIP MULTIMEDIA

- Camera ISP
- Video Encode / Decode
- Picture Quality
- Display Technology
- Premium Audio

Strategic Growth Areas in 2026

HPC/AI Leadership Opens Up Myriad New Markets

COMPUTE



IOT & WEARABLES



AUTOMOTIVE



MOBILE



DATA CENTER



Compute

- Growth of MediaTek's computing solutions (tablets, Chromebooks, and AI workstations) in 2025:

+80% YoY growth

\$1B USD revenue*

- Strong interest in NVIDIA's DGX Spark.
- MediaTek well-positioned for cloud-edge hybrid AI in notebooks and other devices.

**Earnings call, February 2026*



IoT & Wearables

Broad IoT portfolio across verticals and tiers:

- Genio Processors** → Scalable edge AI
- Modem-based Platforms** → 5G connectivity
- Display SoCs** → Smart home and commercial displays

Emerging wearables opportunity:

- Power-Efficient Processors** → Long battery life
- Advanced Connectivity** → 5G RedCap + Wi-Fi



Automotive

- Solutions for next generation of AI-powered vehicles.
- Diverse product portfolio:
 - Smart Cockpit Platforms
 - Telematics and Connectivity
 - ADAS (via partnerships)
 - Full suite of auto components
- Strong partnerships:



Mobile

- World's No. 1 supplier of smartphone SoCs:

\$11+ Billion Mobile Revenue (2025)

- Strong flagship growth

\$3 Billion in Flagship Revenue (2025)

- Investing in 6G technology development
- Powerful generative AI and agentic AI capabilities



Data Center

- Key pillars:
 - Technology leadership
 - Strong IP portfolio
 - Partnership with global supply chain
 - Strategic engagement model
- Strong Data Center Growth – A Breakout Year

2026

\$1 billion (USD)

2027

Multiple billions of dollars

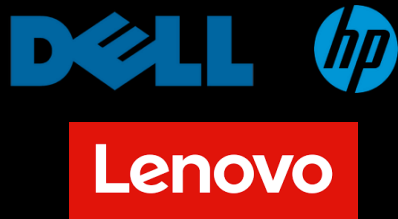


Recent Customer Highlights

WEA VIA
SATELLITE
TECH



CHROMEBOOK



TABLET

SAMSUNG

RUCKUS R370
WI-FI 7 AP



GB10
SUPERCHIP
FOR DGX
SPARK



AUTO

DENSO

Key Takeaways

STRONG AI CLOUD GROWTH

Biggest growth opportunity for MediaTek this year.

DIVERSIFIED GROWTH ENGINE

Multiple growth drivers thanks to MediaTek's broad portfolio.

SIGNIFICANT OPPORTUNITY IN AUTO AND COMPUTE

MediaTek is well-positioned for these segments.

NORTH AMERICA EXPANSION

Opportunity to add billions in new revenue from North America.

MEDIATEK